

pallaviatwork01@gmail.com

Bengaluru 9916037243

[Portfolio](#)

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Skills

UX research
Interaction Design
UI/UX design
Human Factors Research
Academic Research
Frontend Design
Multi-modal Design



Interaction Design

Masters in Design (M.Des)

NID, Bangalore

2023-2025



Bachelors in Design (B.Des)

NIFT, Hyderabad

2019-2023



Don Norman's

Interaction Design Foundation

1. HCI & UX: Perception & Memory
2. Gestalt Psychology in web design
3. UX Design for Augmented Reality



Royal Society of Arts, London

Showcase for Tactile Urbanism
and spatial project to conduct
interaction in Indian atmosphere.
(2025)



CHITALY 2025, Salerno

Co-authored paper titled
Demystify Bharatnatyam
presented at CHITALY 2025,
Salerno under long paper
track

Pallavi Saratkar

Interaction Designer | UX Designer

Work Experience



Mercedes-Benz

Mercedes-Benz Research & Development India

Automotive UX Design. Development and governance of a comprehensive Design System documentation framework, defining standards, patterns, components, interaction behaviours, and usage guidelines across the product ecosystem. Researching and Analysing Technology, Industry, Consumer, Behavioural and Design trends for future HMI concepts.



Published Research ACM

Co-Author in Immersive experience performance art research study using Machine Learning and MR & XR technologies

Projectile Marketing Consultancy

(Canada) marketing case studies & copywriting for clients, company websites and applications



Wrangler, Bengaluru

A/W 22 Menswear collection, trend tracking and consumer behaviour study, developing CLO3D models, rendering for Global & Indian wrangler retail website for buyers & retailers.

DIPTI MRINALINI

Dipti Mrinalini, Hyderabad

Design intern sustainable studio developing S/S 23, using sustainable technologies, materials and techniques while working with govt. of Telangana recognised artisans

Extras

- Interaction Design Symposium host & organizer for NID
- College fests' and cultural events management lead and coordinator
- Co-founder and designer of Galata, clothing store.
- Best Position Paper Model

United Nations UN Security Council & Women's council